Public Information for License Plate Recognition Technology

- City Update Newsletter, 1st Quarter (March) 2011 (page 2)
- News Release: issue week of July 25 (unless otherwise changed) once testing is complete
  - News Release Email Alert (subscribers
  - Neighborhood News Email Alert
- City Update Newsletter, 3rd Quarter (September), 2011
- Currently Kirkland TV Program: Weekly TV news show.
  - August episode. Include demo
- Informational Webpage: Add as a child page the "Parking webpage"
  - Reciprocal links from Police Department and Court webpages
- Fact Sheet
  - Distribute to businesses

From: City Update Newsletter, 1st Quarter, 2011, page 2

POLICE BEAT: Parking Enforcement Gets Technology Boost

One of the Police Department's parking enforcement vehicles will soon be equipped with license plate recognition software replacing the current method of chalking car tires as a means to monitor parking in city-owned downtown lots and parking spaces on downtown streets. In June, a camera and computer will be installed which will electronically chalk a parked vehicle by capturing the license plate of a car in a time-limited lot or a timed-space on the street. Once captured the Parking Enforcement Officer will return when the time limit has expired and if the vehicle remains in the same space past the paid time allowed, a citation will be issued."Using chalk as the only parking enforcement tool can be ineffective as some car owners erase the chalk mark, move their vehicles a few feet or replace the expired pay station ticket," notes Lt. Mike Murray. "This new system will allow us to be more effective, accurate, and efficient."
The Police Department encourages downtown visitors to shop, dine, and enjoy leisure time in Kirkland and to comply with the parking restrictions for the benefit of others. For more information about the license plate recognition program or parking enforcement, contact Lt. Murray at 425-587-3402.